



September 20, 2022

Dear Valued Provider and your entire office personnel,

Keystone First/Keystone First Community HealthChoices recognizes the importance of Health Equity in the care provided to our members and Participants. In the Maternity Quality Enhancement program, practices are recognized for the improvement of Timeliness of the Prenatal Visits for their African American patients.

To support you in this improvement, we are happy to have partnered with the March of Dimes to provide a webinar on Implicit Bias and offering free 1.5 CME/CEU credits.

This webinar is free to your entire office staff recognizing that everyone in the office is a part of the member's and Participant's care experience.

To sign up for Implicit Bias training, please visit the March of Dimes website at https://modprofessionaled.learnuponus.com/users/sign_up and follow the steps below:

- Enter your email address and create a password for your March of Dimes account
- You will receive a **confirmation link**; click to complete account
- Complete all fields on your account profile in order to access the training
 - **ENTER YOUR ORG ID: IBT51**
- Click **SAVE** to complete your signup
- Course access starts on June 1, 2022
- Course access ends on December 1, 2022

Thank you for your time in improving the care for all our members and Participants.

Sincerely,

Lily Higgins, M.S., M.D., M.B.A.
Market Chief Medical Officer